

## **For Immediate Release**

**Contact: Caster Communications, Inc. at 401.792.7080**

### **Nortek Security & Control Announces First Z-Wave Enabled Dimmable Light Bulb**

**Lighting control installations and management have never been simpler thanks to the new GoControl BulbZ, a Z-Wave enabled LED smart bulb that's dimmable up to 100 levels.**

**Las Vegas, NV – January 6-9 – International CES 2015 – Sands Booth #71039** - Nortek Security & Control, a Nortek company (NASDAQ: NTK) and a leader in the security and home control markets, is proud to announce its newest smart home product, the GoControl® Bulbz, a Z-Wave dimmable LED light bulb. The instant-on, screw-in bulb provides soft-white illumination equivalent to a 60-watt incandescent bulb and provides one of the simplest and most affordable intelligent lighting solutions available, from the world's largest manufacturer of Z-Wave products – according to the Z-Wave Alliance.

The new GoControl® Bulbz is remotely controllable from any Z-Wave controller, consumes only nine watts of energy, and has an estimated lifespan of 25,000 hours. The soft white LED light bulb is dimmable to 100 levels and offers a practical lighting solution for do-it-yourself and professional installers who want to bring intelligent lighting anywhere a light socket exists. Just like with other Z-Wave lighting solutions, GoControl® Bulbz users can program lifestyle scenes and trigger the bulb on or off when other events or associated devices are activated. This new product also acts as a repeater to strengthen the Z-Wave mesh network.

“Our new GoControl BulbZ clears a major roadblock for lighting control adoption,” said Nortek Security & Control vice president of security & control products, Avi Rosenthal “Our smart bulb is the easiest Z-Wave lighting control solution to install, operate and manage, it has the smoothest dimming feature on the market today, and it offers practical applications in safety, convenience and comfort.”

In addition to the smart bulb, Nortek Security & Control manufactures a wide array of other home control products, including: three-way and regular light switches, thermostats, , key fobs, door/window contacts, dimmer modules and wall outlets, which have been widely integrated into Z-Wave platforms such as Lowe's Iris, Nexia, Staples Connect, ADT Pulse and more.

Rosenthal continued, “With our full line of security, access control, climate control and lighting solutions, customers can now build a fully-integrated smart home system using GoControl products.”

Strongly positioned with product portfolio synergies and the ability to cross-pollinate technology across the broader Nortek family, Nortek Security & Control provides a broad range of smart home solutions to OEMs, telecoms, major retailers, managed service providers, security

dealers, and custom installers. The GoControl® brand is specifically geared towards DIY consumers building their own smart home systems and products will not require professional installation, managed services or monthly fees.

For more information about Nortek Security & Control, please visit [www.nortekcontrol.com](http://www.nortekcontrol.com) or call 1-800-421-1587.

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**About Nortek Security & Control**

*Leveraging extensive design and engineering capabilities and more than 50 years of innovation, Nortek Security & Control supplies its technology to leading distributors, retailers, service providers and manufacturers dedicated to addressing the lifestyle and business needs of millions of customers every day.*

*Headquartered in Carlsbad, California, Nortek Security & Control is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit [www.nortek.com](http://www.nortek.com) for more information.*

**For Nortek Security and Control Public Relations:**

Contact: Nick Brown, Caster Communications, Inc.  
401.792.7080, [nbrown@castercomm.com](mailto:nbrown@castercomm.com)

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