

For Immediate Release

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Nortek Security & Control Launches Weather-tight, Hardwired Doorbell Camera for the Security and Custom Dealer

New video doorbell with two-way audio features battery-free installation and hermetically sealed design for long-lasting performance.

Carlsbad, CA – September 15, 2016 — [Nortek Security & Control](#) LLC, a leader in the security and home control markets, today announces the new GoControl® Smart Doorbell Camera available exclusively to professional security dealers and smart-home installers looking to provide their customers with the ability to see and talk to anyone at their door from anywhere via their smartphone. Designed as a complete solution, the GoControl Smart Doorbell Camera is a great addition to any existing home security system or start of one.

The new GoControl Smart Doorbell Camera is a Wi-Fi enabled video doorbell with two-way audio to allow homeowners to see who is at the door, and converse with the caller as well. Equipped with a 720p HD camera and a 180-degree wide-angle lens, the GoControl Doorbell Camera easily captures video even when mounted off to the side of the door. To provide homeowners with a superior audio experience, this connected video doorbell decouples audio / video information and uses low latency SIP technology for near real-time two-way audio performance.

To provide superior protection from the elements, the GoControl Smart Doorbell Camera is IP65 weather rated with hermetically-sealed wire connections to eliminate service calls due to dust, rain, sleet, and snow. The hard-wired installation coupled with the hermetically-sealed IP65 rating offers superior performance over other battery-powered units resulting in longer Wi-Fi range and advanced night-time illumination while the sealed design protects the sensitive internal electronics and safeguards the unit to deliver a durable and long-lasting connected doorbell solution.

As a retrofit solution designed to replace existing or outdated doorbell systems, the GoControl Smart Doorbell Camera is a simple, two-wire installation for dealers and integrators that draws power from same transformer as the previous doorbell, and fits cleanly over an old doorbell to cover pre-existing holes or discoloration footprints.

Designed to match existing décor and hardware, the unit's faceplate can be easily swapped out by the installer and comes in a variety of color finishes including Satin Nickel, Bronze, Brass, Charcoal or White. For dealers looking to add a personal touch to their installation, they have the option of swapping out the GoControl logo for their own when ordering replaceable

faceplates. The connected doorbell camera can in most cases be directly integrated with the existing door chime. For installations that may require a new door chime, hardwired chime or Wi-Fi powered outlet chime replacements are available to installers.

Once installed, homeowners can receive notifications from the device on their iOS or Android smart phone or tablet when someone rings the bell, with the added benefit of communicating with them via clear, two-way audio. Homeowners can also access their doorbell camera video feed on demand from their app and in doing so, record video directly to their phone or take a snapshot. Four powerful IR LEDs provide superior night vision for high-quality video up to 15 feet away even in low-light light applications. The companion “MyDoorbell” app can support up to two doorbells and up to four user accounts so the whole family can monitor who is at the front or back door at any time.

“Nortek Security & Control and the GoControl product line never fails to impress us with their continued innovation and eagerness to satisfy the needs of our customers,” said Steve Lucas, founder and president of Complete Security Solutions Inc. “The GoControl Doorbell Camera has an awesome design, simple installation set, and exceptional functionality. We look forward to an ongoing partnership with Nortek Security & Control and are excited to see what they will design next.”

The GoControl Doorbell Camera will be on display at CEDIA 2016 in the Z-Wave Pavilion (Booth 1910). For more information about Nortek Security & Control’s GoControl product line, please visit www.nortekcontrol.com/gocontrol

About Nortek Security & Control LLC

Headquartered in Carlsbad, California, Nortek Security & Control LLC has been leveraging extensive design and engineering capabilities and driving industry innovation for over 50 years. A world leader in smart connected devices for systems of the residential, security, access control, and digital health markets, the Nortek Security & Control family of brands includes 2GIG®, GoControl®, Linear®, and Numera®.

The leading provider of Z-Wave based connected products, Nortek Security & Control designs and supplies its technology solutions for a diverse customer base that includes national telecoms, big box retailers, OEM partners, leading distributors, service providers, security dealers, and manufacturers. For more information, please visit: www.nortekcontrol.com

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