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**Linear to present, “Competing for the Connected Home: What Channel Will Win?” at CONNECTIONS™: The Premier Connected Home Conference & Showcase**

**Dallas, Tex., May 8, 2013**— **Linear LLC**, a leader in residential and commercial access control, security, and health and wellness solutions, announced today that Duane Paulson, senior vice president of product and market development, will be participating as a speaker at the upcoming CONNECTIONS™ Conference, co-located at CTIA, May 20-May 23 in Las Vegas. Mr. Paulson will participate in the session “Competing for the Connected Home: What Channel Will Win?” on Tuesday, May 21 at 3:30 p.m. in Murano, Room 3202.

The interactive panel session, moderated by Tom Kerber, director, research, home controls and energy, Parks Associates examines new channels and platforms that are changing the approach to the home controls market, including new competition, the push for open standards, and successful strategies to drive consumer interest.

- Parks Associates research finds that global unit sales of connected CE, including smart TVs, connected Blu-ray players, connected game consoles, media tablets, and digital video media receivers, will grow from approximately 247 million in 2012 to nearly 734 million by 2017.

“Security systems have proven to be an important starting point in the spread of connected home technology since so many consumers already have them and look to their security installers for guidance when expanding to other systems,” said Duane Paulson, senior vice president of product and market development for Linear. “There is also great potential for health and wellness technologies in the connected home since more people are living longer and will increasingly rely on monitoring or PERS solutions to remain in their homes as long as possible. Linear’s recent acquisition of 2GIG and growing suite of integrated products show our commitment to delivering a connected home experience. ”

“Connected home devices and value-added services continue to be a source of added revenue for companies, including security, health, monitoring, and controls,” said Stuart Sikes, President, Parks Associates. “**CONNECTIONS™** addresses all aspects of the connected home, providing a comprehensive outlook and assessment of the market as well as strategic recommendations for enhancing and expanding consumer engagement.”

Linear LLC is also a sponsor of CONNECTIONS and will be featured in the Connected Home Pavilion, an area within the CTIA 2013 Exhibit Hall featuring new products and services for the connected consumer.

For more information about Linear LLC, please visit [www.linearcorp.com](http://www.linearcorp.com) or call 800-421-1587. Linear can also be found on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Youtube](#).

For information about CONNECTIONS™, visit [www.connectionsus.com](http://www.connectionsus.com).

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#### **About Linear**

For over 50 years, Linear LLC has been an innovator in the security market. Linear's legacy includes the early application of passive infrared detection and radio frequency (RF) transmission, technologies that revolutionized the wireless security and access control industries. Today, Linear delivers class-leading wired and wireless products into a variety of markets serving the access control, security and home technology needs of its customers. The acquisition of 2GIG Technologies® in 2013 gives security dealers, distributors and OEM partners access to one of the most technologically-advanced residential security and home management solutions in the industry; 2GIG GO!Control™ – the first self-contained, all-in-one security and home management system. Formed in 2007, over 1 million 2GIG Go! Control panels have been shipped. Linear continues to expand product and engineering prowess, leveraging the knowledge gained from strategic acquisitions and custom product development which will help lead the company into the next 50 years. To learn more, visit [www.linearcorp.com](http://www.linearcorp.com).

Linear is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit [www.nortekinc.com](http://www.nortekinc.com) for more information.

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#### **About CONNECTIONS™**

The 17th annual CONNECTIONS™: The Premier Connected Home Conference will be co-located with CTIA 2013 on May 20-23, 2013, at the Venetian in Las Vegas, Nevada. Hosted by international research firm Parks Associates, CONNECTIONS™ focuses on innovative technology and business solutions for the connected consumer. The event features consumer research and market strategies to monetize digital content, mobile applications and services, value-added services, connected consumer electronics, and home systems.

CONNECTIONS™ also features the Connected Home Pavilion, an area on the CTIA 2013 exhibit floor where attendees can preview demos from technology solutions providers for the digital home.

For more information, contact [sales@parksassociates.com](mailto:sales@parksassociates.com), call 972-490-1113, visit [www.connectionsconference.com](http://www.connectionsconference.com)