



For Immediate Release

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## **Linear, a Nortek Company, Maker of #1 Installed Home Control Platform, Showcases Smart Control - IoT Tech at ISC West**

ISC Demos Include Breadth of New Smart IoT Solutions Spanning Home Control, Security, Access and Health/Wellness; Plus Adds CEU Training Session, and More

**Las Vegas, NV – ISC West – April 2-4, 2014 – Booth 20053** Linear LLC, a subsidiary of Nortek, Inc. (NASDAQ: NTK), today presents a range of next generation smart control and Internet of Things (IoT) technologies in their booth at ISC West.

Linear is the access control, health and wellness and security solutions business of Nortek's Technology Solutions group, with an installed base of more than 1.5 million 2GIG® Go!Control® home control platforms in the market today. Linear will be unveiling a next generation view of Go!Control® (GC3™), plus its state of the art IRIS®-compatible Z-Wave Garage Door Controller, as well as other smart products in the security, access and health and wellness sectors.

"With well over 1.5 million system installations in the market, our Go!Control® home control platform is a powerful, proven market leader and a strategic technology foundation for continued leadership and expansion in one of the hottest tech sectors today" said Duane Paulson, senior vice president of product and market development at Linear. "Our home control leadership along with our position at the heart of Nortek's Technology Solution Group's smart products portfolio, afford a unique opportunity to attach one of the widest range of products to our current and future installed base."

"2GIG® has been a leading home control platform in the security industry, the leading channel for smart home controls, for a number of years," said Tom Kerber, Director of Research at Parks Associates. "It is no surprise that the 2GiG® install base is the largest of any smart home platform."

Since Nortek's acquisition of 2GIG Technologies in early 2013 and its subsequent integration with Linear's business, Linear has realigned its market strategy, building on a foundation of residential security and access monitoring, combining a unique breadth of Z-Wave, IoT, and other smart control solutions, targeting wide market sectors and consumer applications. In addition, the recent announcement that Linear will supply Lowe's® with an IRIS-branded Z-Wave garage door controller further highlights Linear's strategic focus on delivery of more automation and control products to match market needs for the DIY and retail channels.



The businesses in Nortek's Technology Solutions Group complement Linear's market leadership with one of the largest portfolios of branded vertical "attach-oriented" product lines in the home automation sector. This portfolio is ideal for upsell and cross-sell bundling with its control platforms – both 2GIG® Go!Control®, as well as the Elan® g!(™) system, which is designed for higher-end home media system and automation control.

"Driving connectivity across our broad portfolio of smart home product brands with our control and automation platforms like 2GIG®, delivers more compelling, competitive, and profitable assortments to our distribution partners and a more flexible, higher value offering to our users," said Rob Halligan, vice president of strategy and marketing for Nortek's Technology Solutions Group.

For more information, please visit [www.linearcorp.com](http://www.linearcorp.com), Linear can also be found on Facebook, Twitter and LinkedIn.

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#### ***About Linear LLC***

*Headquartered in Carlsbad, California, Linear LLC is an innovator in the health and wellness, security and access control markets. Since 1961, the company has designed and manufactured more than 2,500 products for residential and commercial use. Today, Linear is focused on wired and wireless technology serving the access control, security and connected business and home needs of its dealers, customers and OEM partners. The Go!Control home management system and a growing range of Z-Wave automation, commercial entry and wellness products position Linear as a competitor in multiple growth industries for the long-term future.*

*Linear is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit [www.nortekinc.com](http://www.nortekinc.com) for more information.*

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